Los Angeles County Metropolitan Transportation Authority

Final Report: MSRC Contract MS180025

Dodger Stadium Express 2018 Season

Prepared for the Mobile Source Air Pollution Review Committee (MSRC) under the AB 2766 Discretionary Fund Work Program

July 5, 2019

Los Angeles County
Metropolitan Transportation Authority

One Gateway Plaza
Los Angeles, CA 90012-2952

213.922.2000 Tel
metro.net

Metro

Acknowledgments

The Los Angeles County Metropolitan Transportation Authority (Metro), in cooperation with the Los Angeles Department of Transportation (LADOT), the Southern California Regional Rail Authority (Metrolink), and the Los Angeles Dodgers, has provided bus service between Union Station and Dodger Stadium since 2010. Beginning in 2012, the Dodger Stadium Express (DSE) has been implemented with funding assistance from the Mobile Source Air Pollution Reduction Review Committee (MSRC) Major Event Center Transportation Program, with the objective of reducing emissions from automobile trips and overall vehicle miles traveled.

The 2018 season marked the second year Metro worked with its new partner, Los Angeles Police Department (LAPD). This season saw significant improvement in efficiency and expediency through continuous communication and strategic planning between Metro, LAPD, and the rest of agencies that contribute to making this project a success.

Key Personnel

James Gallagher – Metro – Chief Operations Officer
Sandra Solis, Metro - Director
Cathy Rosas, Metro - Project Contact
Naomi Rodriguez, LA Dodgers - Senior Vice President, External Community Affairs
Edward Yu, LADOT – Director of Transportation

Organizations

Los Angeles County Metropolitan Transportation Authority
Los Angeles Department of Transportation
Southern California Regional Rail Authority
Los Angeles Dodgers
Los Angeles Police Department

This report was submitted in fulfillment of Contract MS18025 and Dodger Stadium Express by the Los Angeles County Metropolitan Authority under the partial sponsorship of the Mobile Source Air Pollution Reduction Review Committee (MSRC). Work was completed as of October 28, 2018.

The statement and conclusions in this report are those of the contractor and not necessarily those of the Mobile Source Air Pollution Review Committee (MSRC) or the South Coast Air Quality Management District (SCAQMD). The mention of commercial products, their sources, or their uses in connection with material reported is not to be construed as either an actual or implied endorsement of such products.

Project Description and Work Performed

Dodger Stadium, home to the Los Angeles Dodgers, Major League Baseball (MLB) team, is a sporting event venue located north of Downtown Los Angeles. It is bordered by the communities of Solano Canyon, Echo Park, Chinatown, and Elysian Park. The maximum occupancy of Dodger Stadium is 54,000. The parking lot has 17,300 designated stalls.

During each MLB season the stadium hosts near capacity crowds, with Dodger Stadium holding multiple records for the highest attendance in a season. The Dodger Stadium Express (DSE) service supports approximately 82 scheduled home games and up to 10 post-season playoff games. Dodgers fans ride the system at no charge as the prime means of transportation to the stadium.

DSE service is used to mitigate the total gridlock situation encountered by attendees travelling to the stadium via Sunset Blvd. Sunset Blvd. is the main collector street that connects Vin Scully Ave. to the Dodger Stadium main entrance. Average weekday PM peak hour Level of Service (LOS) on Sunset Blvd. is level D (Volume-to-Capacity Ratio (V/C) = 0.879). Los Angeles Department of Transportation (LADOT) has surveyed Sunset Blvd. on a game day and the LOS is level F (V/C = 1.56).

The 2018 season opened on March 26, 2018. A total of 2 pre-season games and 82 home games, an additional eight (8) postseason games, and two concerts were serviced during this contract period. The Dodgers were successful in attaining playoff status and entered the 2018 post season. Since the DSE service was implemented, the Dodgers have successfully advanced to their second consecutive MLB World Series. The series advanced to a five-game series in which the Dodgers were defeated by the Boston Red Sox.

The DSE service also provided support for two additional events. The first was a “Dead and Company” concert, held at Dodger Stadium on July 7, 2018. The second event was a concert on July 28, 2018, featuring Luke Bryant, Sam Hunt, Morgan Wallen, and other Country Music performers. During both events the attendees efficiently utilized DSE service as transportation.

The DSE route begins at the northwest area of Union Station. Buses depart from a loading area which is signed specifically for the service. Signage is also posted throughout Union Station, including the main lobby at the Alameda St., the entrance to the Metro Gold Line interface at Tracks 1 & 2, along the Metro Red Line platform, at the various parking levels, and on wayfinding kiosks.

After departing Union Station, the route proceeds west on Cesar Chavez, stopping to pick up patrons on the interception of Cesar Chavez Ave and under the Hills St. overpass, proceeding west on Sunset Blvd, and finally the route turns north on Vin Scully Ave. For faster entry into the stadium, the bus route utilizes the guard shack lane for express lane entry.

To ease the flow of traffic, LADOT engineers install cones demarking the bus lane and separating travel from the regular flow of traffic. Only buses are permitted to travel in the westbound direction between four (4) pm and seven (7) pm. The parking enforcement personnel post signage extending parking restrictions to eight (8) pm allowing for extended lane access. LADOT also uses traffic enforcement officers for ticketing and towing vehicles that violate the posted parking restrictions. Once the inbound movement has been completed, at approximately 8pm, the coning is removed. Typically, afternoon and evening games only require parking restrictions on the westbound side. LADOT adjusts parking restriction times that affect both the westbound and eastbound directions for game days with early start times. The program includes law enforcement personnel assisting in "clearing" the lanes throughout the inbound process.

Once inside Dodger Stadium, the route proceeds to the left. The route utilizes a one-way inner ring roadway and proceeds to a specific alighting and boarding area at Lot G. The bus continues a one-way inner ring roadway to Lot P, located at the upper deck level. The second stop was implemented in 2014 to provide quick and easy access for upper deck/reserve deck fans to alight and board. Bus staging is also provided during the game and allows for quick re-boarding for trips departing to Union Station. The return route during the game follows the same alignment as the trips to Dodger Stadium. The service from both locations travel out Gate A (main gate on Vin Scully Drive) and along Cesar Chavez, stopping at Main St. and again at Alameda St. The Alameda St. stop was implemented in 2017 as a request from passengers wishing to exit sooner than arriving at the Union Station final stop.

Prior to each homestand, Dodger management provided Metro staff with the anticipated attendance level based on current ticket sales and projections. The number of buses used for the service varied based on an estimated attendance number. A minimum of seven (7) buses were deployed for each game.

Beginning 90-120 minutes prior to the game start, buses operate on a "load-and-go" basis or approximately every 10 minutes until the end of the second inning. Throughout the game, buses may travel between the stadium and stop approximately every 30 minutes from the third inning through the end of the seventh inning, at which time the frequency increases to 15-20 minutes. Buses are staged at the stadium to facilitate post game movement. Once the game is over, service is provided on a "load-and-go" basis. Buses leaving the Lot G loading area exit through the "110 Freeway Gate," expediting their exit from the stadium thereby reducing their overall travel time. Buses travel to Union Station and return to Dodger Stadium for additional trips. The service continues operating up to 45 minutes after the game has ended. Oftentimes, the Dodgers will host special events at the Stadium (i.e. movie night, children running the bases, fireworks, etc.). The DSE service continues to operate up to 20 minutes post special event or 45 minutes after the game has ended.

Metrolink offered special train service on the Orange County line from Oceanside and/or Laguna Niguel to Union Station, utilizing near-zero emission Tier 4 Locomotives, when the Dodgers played against cross-town opponents, the Los Angeles Angels of Anaheim. The cost to ride the train was $7 round trip. On Friday, July 13, passengers rode a regular service train into Union Station and a special train for outbound service to Oceanside. On Saturday July 14, a special inbound service was provided from Laguna Niguel to Union Station and a special outbound train to Oceanside. On Sunday, July 15, train service was provided from Laguna Niguel to Union Station and a special train for outbound service to Oceanside.

Problems Encountered

Since 2010, the Dodger organization and Metro have worked diligently to provide alternative public transit. The efforts have focused on providing choices to the public to travel to Dodger Stadium for Major League Baseball games and special events. Walking and bicycle paths have been incorporated through major traffic points as alternatives to driving in congested peak traffic times. Both organizations are committed to working cooperatively to develop sustainable operating plans for future events at Dodger Stadium.

The increase in the public's usage of rideshare companies (Uber, Lyft, etc.) has resulted in an increased influx of cars at Dodger Stadium's Sunset Gate. Due to the nature of their business, they do not purchase parking and therefore must enter using the same lane as the DSE. This creates a "bottleneck" for both inbound and outbound service and increases trip times for DSE passengers. Dodger Transportation Management and staff have made several adjustments to their system to accommodate rideshare. Some of the adjustments include relocating rideshare to a parking lot prior to the main entrance, reroute rideshare vehicle exit to avoid U-turns and delays caused by outbound traffic during inbound movement, etc.

Outbound service is affected by the rapid saturation of surface streets surrounding the stadium at the end of events. This oversaturation impedes the buses to exit the stadium and return to complete additional trips in an expeditious fashion. This pattern creates a momentary lapse in service after highly attended events that last approximately 15 minutes.

Emissions Benefits

2013 New Flyer 40-foot low-floor buses were used for the event service. Each bus seats 38 passengers and accommodates an additional 17 standees (145% capacity). In addition, these buses are ADA compliant and can accommodate two (2) wheelchairs. The New Flyer bus is powered by a Compressed Natural Gas (CNG) Cummins ISL-G 320 8.9L engine.

Another factor in reducing emissions is the fact that the starting point for the service is Los Angeles Union Station. This location serves as the hub for thirty-one (31) bus lines and five (5) rail lines including: Metro, Foothill Transit, OCTA, Santa Clarita Transit, LADOT, Big Blue Bus, LAX Fly Away, and Torrance Transit. This area includes the Patsaouras

Transit Plaza (15 lines), intersection of Cesar E. Chavez and Vignes St. (9 lines), El Monte Busway and Alameda St. (5 lines) and Alameda and Main Streets (2 lines). Union Station also is served by Metrolink, Amtrak, and Metro Rail Red, Purple and Gold Lines.

During the 2018 baseball season, the DSE bus service carried approximately 304,862 passengers. In addition, this service effectively reduced approximately 152,431 car trips and 2,896,189 million miles traveled. Most passengers that rode the DSE used public transportation to connect to this service at Union Station. Some fans came from as far as Santa Barbara, San Diego, San Francisco, and the Central California region, including Modesto, Stockton, San Luis Obispo, and Sacramento.
Metro staff has recognized that baseball fans are using transit more than ever to access the games. In 2014, 210,677 passengers rode the DSE to Dodger Stadium. By 2018, the passenger count increased to 304,862. This is a 44% increase over a four-year timeframe.

Estimated Emissions Reduction from 2018 Dodger Stadium Express

Pollutant	2018 Tons Reduced
ROG	0.31
NOx	0.3
CO	0.95
PM2.5	0.25

Photographs & Outreach

The DSE marketing campaign was coordinated between Metro and the Dodgers marketing staff. The objective has been to attract ridership to Dodger home games on the MSRC-funded service between Union Station and Dodger Stadium while encouraging use of public transportation between home and the stadium. The goal remains to be the reduction air pollution by calling attention to air quality efforts and clean transportation funding.

The marketing campaigns focused on several key messages:

- Use the DSE to improve air quality and enjoy the trip rather than being a driver fighting traffic
- Union Station offers a wide range of connections to the DSE, including Metro and municipal bus services, Metro Rail, Metrolink and Amtrak
- Service is available for all pre-season and regular season Dodger home games
- Free fare applies
- Service is made possible by the MSRC

Several techniques were used to reach new riders and maintain existing ones through onboard materials, press events, promoting with in-stadium advertising and social media.

- Take-One – Distributed to riders onboard all buses with full details on stops and schedule (English & Spanish)
- Bus Car Card – Posted on all Metro buses promoting service (English & Spanish); supplied to LADOT, Torrance Transit, Norwalk Transit, and GTrans (Gardena) for possible posting on their buses as well as printed material for distribution
- Rail Poster – Posted on all Metro Rail cars promoting service
- Metro Insider– Item on service in monthly on-board publication (English & Spanish) 2-3 times during the season; to include clean air factoids
- Metro Briefs Print Ads – Item in ongoing community promoting service (multiple languages) 2-3 times during the season
- Metro Briefs Radio Spots – Traffic radio spots promoting service 2 times during the season
- Telephone Messages on Hold – Announcement promoting service (English & Spanish) throughout the season
- Website and Banner Ad – Promotional banner on metro.net and go511.com homepage linking to complete service information; include link to Dodger site
- Social Media – Postings on Facebook, The Source, Twitter, and Instagram throughout the season
- Union Station banners – Wayfinding banners directing riders to service inside Red/Purple Line station and Gold Line station, floor decals and additional signage throughout Union Station
- Chinatown Station Backlit Ad – Ad in map case showing walking route from station to Dodger Stadium
- Introductory press event at start of season

- Five South Bay Backlit Ads- posted at Rosecrans Station, Slauson Station, Manchester Station, Harbor Gateway Transit Center and Harbor Gateway Freeway Station
- Ad posted to East Portal Info Tower at Union Station
- Ad posted to 3rd floor kiosk and screens at Metro HQ
- Transit Passenger Information System (TPIS) Advertisements – throughout the entire season
- DSE equipment for queue lines during season
- One (1) (15 second live or 30-second pre-recorded) spot surrounding the games on KLAC (English) and KTNQ (Spanish) radio broadcasts of Dodger games throughout the pre- and regular game season. This could include spots in-game and as well as within surrounding pre-post programming.
- DSE promotional copy to run on ticker during Sports Network Los Angeles (SNLA) broadcasts
- Ad in "Dodgers Insider" 13 issues/12,000 issues per homestand from April-September
- A dedicated ad in the newspaper (LA Newspaper Group) about the service in April
- Small callouts about the service in select ads promoting homestands during the season in the Los Angeles Times and LA Newspaper Group
- DodgerVision at least once per game: pre-in-or postgame
- Detailed information of the service on the transportation page of Dodgers.com
- Placement on Dodgers.com homepage, with a click through to transit information
- Mention in e-blasts to ticket holders 2-3 times per season.
- Mention in Homestand reminder e-mails sent to individual ticket purchases holders several days prior to each game
- Supergraphics on the bus vehicles to help identify service
- Press conference at location to be named promoting the service; the MSRC and Metro will participate in the press event and other introductory activities
- MSRC Night at Dodger Stadium on a date to be determined that includes an MSRC board member throwing out the first pitch
- Promote DSE on will call envelopes
- Inclusion of DSE schedule and Metro connections on group sales mailing
- Inclusion of DSE schedule and Metro connections at Dodger Stadium Guest Services locations and Ticket Windows
- DSE line queueing barriers at two stops within the Stadium

These items listed were implemented throughout the year on the following schedule of publication:

March

Metro:

- Metro Dodger Stadium Express webpage (metro.net/dodgers)
  Pageviews: 7,157
- Metro Dodger Stadium Express Opening Day Promo Video
  :35 sec video, promoted on Metro's social media platforms (Facebook, Twitter, Instagram)
- Promo on Metro website (metro.net)
  Web banner ad on Metro home page linked to the Dodger Stadium Express webpage.
- Dodger Stadium Express Radio Ads
  :30 sec spot during every away game; :15 sec spot during every home game
- Dodger Stadium Express Rail Posters (4-Color, English/Spanish)
  Installed system wide
- Dodger Stadium Express Bus Car Cards (4-Color, English/Spanish)
  Installed system wide and on all Dodger Stadium Express buses
- Dodgers Stadium Express Take One Brochure (4-Color, 5-Panels, English/Spanish)
  Distributed on buses and trains system wide, quantity: 62,175
- Dodger Stadium Express Ad for Metro 3rd floor video wall
  Viewed by Metro employees and the public
- Wayfinding on Red Line East Portal Exit rail station monitor
  The ad runs continuously for 4 hours during game time, starting 2 ½ hours before game time and up to 90 minutes after game time on one unit
- Promos on all Red and Purple Line rail station monitors
  The ad runs 6 times per hour, 24 hours a day and 7 days a week
- Dodger Stadium Express Bus Berth Sign (2-Color)
  Installed at Union Station bus berth location
- Dodger Stadium Express Vinyl Banner (4-Color, 512" wide x 40" high)
  Installed at Union Station East Portal
- Union Station Wayfinding Decals (30" x 40")
  Installed throughout the platform and mezzanine levels of the Red/Purple Line at Union Station
  Installed one on the elevator at the Gold Line Exit
- Dodger Stadium Express Wayfinding Stanchion Signs
  Installed in the East Portal and Alameda ends of Union Station
- Dodger Stadium Express Directional Floor Graphic Decals
  Installed in the Union Station Passageway

April

Metro:

- Metro Dodger Stadium Express webpage (metro.net/dodgers)
  Pageviews: 11,480
- Promo on Metro website (metro.net)

Web banner ad on Metro home page linked to the Dodger Stadium Express webpage.

- Dodger Stadium Express Radio Ads
  :30 sec spot during every away game; :15 sec spot during every home game
- Dodger Stadium Express Rail Posters (4-Color, English/Spanish)
  Installed system wide
- Dodger Stadium Express Bus Car Cards (4-Color, English/Spanish)
  Installed system wide and on all Dodger Stadium Express buses
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  Installed one on the elevator at the Gold Line Exit
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  Installed in the East Portal and Alameda ends of Union Station
- Dodger Stadium Express Directional Floor Graphic Decals
  Installed in the Union Station Passageway
- Backlit ads at Metro Silver Line Stations
- Ads in map cases showing Dodger Stadium Express boarding locations (Harbor Gateway Transit Center, Rosecrans Station, Harbor Freeway Station, Manchester Station, Slauson Station)
- Chinatown backlit ad
  Ad in map case showing Dodger Stadium Express boarding

May

Metro:

- Metro Dodger Stadium Express webpage (metro.net/dodgers)
  Pageviews: 11,595
- Promo on Metro website (metro.net)
  Web banner ad on Metro home page linked to the Dodger Stadium Express webpage.
- Dodger Stadium Express Radio Ads
  :30 sec spot during every away game; :15 sec spot during every home game
- Dodger Stadium Express Rail Posters (4-Color, English/Spanish)
  Installed system wide

- Dodger Stadium Express Bus Car Cards (4-Color, English/Spanish)
  Installed system wide and on all Dodger Stadium Express buses
- Dodgers Stadium Express Take One Brochure (4-Color, 5-Panels, English/Spanish)
  Distributed on buses and trains system wide, quantity: 62,175
- Dodger Stadium Express Ad for Metro 3rd floor video wall
  Viewed by Metro employees and the public
- Wayfinding on Red Line East Portal Exit rail station monitor
  The ad runs continuously for 4 hours during game time, starting 2 ½ hours before game time and up to 90 minutes after game time on one unit
- Promos on all Red and Purple Line rail station monitors
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  Installed in the East Portal and Alameda ends of Union Station
- Dodger Stadium Express Directional Floor Graphic Decals
  Installed in the Union Station Passageway
- Backlit ads at Metro Silver Line Stations
  Ads in map cases showing Dodger Stadium Express boarding locations (Harbor Gateway Transit Center, Rosecrans Station, Harbor Freeway Station, Manchester Station, Slauson Station)
- Chinatown backlit ad
  Ad in map case showing Dodger Stadium Express boarding

June

Metro:

- Metro Dodger Stadium Express webpage (metro.net/dodgers)
  Pageviews: 14,624
- Promo on Metro website (metro.net)
  Web banner ad on Metro home page linked to the Dodger Stadium Express webpage.
- Dodger Stadium Express Radio Ads
  :30 sec spot during every away game; :15 sec spot during every home game
- Dodger Stadium Express Rail Posters (4-Color, English/Spanish)
  Installed system wide
- Dodger Stadium Express Bus Car Cards (4-Color, English/Spanish)
  Installed system wide and on all Dodger Stadium Express buses
- Dodgers Stadium Express Take One Brochure (4-Color, 5-Panels, English/Spanish)
  Distributed on buses and trains system wide, quantity: 62,175
- Dodger Stadium Express Ad for Metro 3rd floor video wall

Viewed by Metro employees and the public

- Wayfinding on Red Line East Portal Exit rail station monitor
  The ad runs continuously for 4 hours during game time, starting 2 ½ hours before game time and up to 90 minutes after game time on one unit
- Promos on all Red and Purple Line rail station monitors
  The ad runs 6 times per hour, 24 hours a day and 7 days a week
- Dodger Stadium Express Bus Berth Sign (2-Color)
  Installed at Union Station bus berth location
- Dodger Stadium Express Vinyl Banner (4-Color, 512" wide x 40" high)
  Installed at Union Station East Portal
- Union Station Wayfinding Decals (30" x 40")
  Installed throughout the platform and mezzanine levels of the Red/Purple Line at Union Station
  Installed one on the elevator at the Gold Line Exit
- Dodger Stadium Express Wayfinding Stanchion Signs
  Installed in the East Portal and Alameda ends of Union Station
- Dodger Stadium Express Directional Floor Graphic Decals
  Installed in the Union Station Passageway
- Backlit ads at Metro Silver Line Stations
  Ads in map cases showing Dodger Stadium Express boarding locations (Harbor Gateway Transit Center, Rosecrans Station, Harbor Freeway Station, Manchester Station, Slauson Station)
- Chinatown backlit ad
  Ad in map case showing Dodger Stadium Express boarding

July

Metro:

- Metro Dodger Stadium Express webpage (metro.net/dodgers)
  Pageviews: 12,597
- Promo on Metro website (metro.net)
  Web banner ad on Metro home page linked to the Dodger Stadium Express webpage.
- Dodger Stadium Express Radio Ads
  :30 sec spot during every away game; :15 sec spot during every home game
- Dodger Stadium Express Rail Posters (4-Color, English/Spanish)
  Installed system wide
- Dodger Stadium Express Bus Car Cards (4-Color, English/Spanish)
  Installed system wide and on all Dodger Stadium Express buses
- Dodgers Stadium Express Take One Brochure (4-Color, 5-Panels, English/Spanish)
  Distributed on buses and trains system wide, quantity: 62,175
- Dodger Stadium Express Ad for Metro 3rd floor video wall
  Viewed by Metro employees and the public
- Wayfinding on Red Line East Portal Exit rail station monitor
  The ad runs continuously for 4 hours during game time, starting 2 ½ hours before game time and up to 90 minutes after game time on one unit
- Promos on all Red and Purple Line rail station monitors

The ad runs 6 times per hour, 24 hours a day and 7 days a week

- Dodger Stadium Express Bus Berth Sign (2-Color)
  Installed at Union Station bus berth location
- Dodger Stadium Express Vinyl Banner (4-Color, 512” wide x 40” high)
  Installed at Union Station East Portal
- Union Station Wayfinding Decals (30” x 40”)
  Installed throughout the platform and mezzanine levels of the Red/Purple Line at Union Station
  Installed one on the elevator at the Gold Line Exit
- Dodger Stadium Express Wayfinding Stanchion Signs
  Installed in the East Portal and Alameda ends of Union Station
- Dodger Stadium Express Directional Floor Graphic Decals
  Installed in the Union Station Passageway
- Backlit ads at Metro Silver Line Stations
  Ads in map cases showing Dodger Stadium Express boarding locations (Harbor Gateway Transit Center, Rosecrans Station, Harbor Freeway Station, Manchester Station, Slauson Station)
- Chinatown backlit ad
  Ad in map case showing Dodger Stadium Express boarding

August

Metro:

- Metro Dodger Stadium Express webpage (metro.net/dodgers)
  Pageviews: 15,389
- Promo on Metro website (metro.net)
  Web banner ad on Metro home page linked to the Dodger Stadium Express webpage.
- Dodger Stadium Express Radio Ads
  :30 sec spot during every away game; :15 sec spot during every home game
- Dodger Stadium Express Rail Posters (4-Color, English/Spanish)
  Installed system wide
- Dodger Stadium Express Bus Car Cards (4-Color, English/Spanish)
  Installed system wide and on all Dodger Stadium Express buses
- Dodgers Stadium Express Take One Brochure (4-Color, 5-Panels, English/Spanish)
  Distributed on buses and trains system wide, quantity: 62,175
- Dodger Stadium Express Ad for Metro 3rd floor video wall
  Viewed by Metro employees and the public
- Wayfinding on Red Line East Portal Exit rail station monitor
  The ad runs continuously for 4 hours during game time, starting 2 ½ hours before game time and up to 90 minutes after game time on one unit
- Promos on all Red and Purple Line rail station monitors
  The ad runs 6 times per hour, 24 hours a day and 7 days a week
- Dodger Stadium Express Bus Berth Sign (2-Color)
  Installed at Union Station bus berth location
- Dodger Stadium Express Vinyl Banner (4-Color, 512” wide x 40” high)
  Installed at Union Station East Portal

- Union Station Wayfinding Decals (30” x 40”)
  Installed throughout the platform and mezzanine levels of the Red/Purple Line at Union Station
  Installed one on the elevator at the Gold Line Exit
- Dodger Stadium Express Wayfinding Stanchion Signs
  Installed in the East Portal and Alameda ends of Union Station
- Dodger Stadium Express Directional Floor Graphic Decals
  Installed in the Union Station Passageway
- Backlit ads at Metro Silver Line Stations
  Ads in map cases showing Dodger Stadium Express boarding locations (Harbor Gateway Transit Center, Rosecrans Station, Harbor Freeway Station, Manchester Station, Slauson Station)
- Chinatown backlit ad
  Ad in map case showing Dodger Stadium Express boarding

September (Playoffs)

Metro:

- Metro Dodger Stadium Express webpage (metro.net/dodgers)
  Pageviews: 9,029
- Metro Dodger Stadium Express Playoff Promo Video
  :55 sec video, promoted on Metro’s social media platforms (Facebook, Twitter, Instagram)
- Promo on Metro website (metro.net)
  Web banner ad on Metro home page linked to the Dodger Stadium Express webpage.
- Dodger Stadium Express Radio Ads (postseason coverage)
  :30 sec spot during every away game; :15 sec spot during every home game
- Dodger Stadium Express Rail Posters (4-Color, English/Spanish)
  Installed system wide
- Dodger Stadium Express Bus Car Cards (4-Color, English/Spanish)
  Installed system wide and on all Dodger Stadium Express buses
- Dodgers Stadium Express Take One Brochure (4-Color, 5-Panels, English/Spanish)
  Distributed on buses and trains system wide, quantity: 62,175
- Dodger Stadium Express Ad for Metro 3rd floor video wall
  Viewed by Metro employees and the public
- Wayfinding on Red Line East Portal Exit rail station monitor
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  Installed at Union Station East Portal
- Union Station Wayfinding Decals (30” x 40”)

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Installed one on the elevator at the Gold Line Exit

- Dodger Stadium Express Wayfinding Stanchion Signs
  Installed in the East Portal and Alameda ends of Union Station
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  Installed in the Union Station Passageway
- Backlit ads at Metro Silver Line Stations
  Ads in map cases showing Dodger Stadium Express boarding locations (Harbor Gateway Transit Center, Rosecrans Station, Harbor Freeway Station, Manchester Station, Slauson Station)
- Chinatown backlit ad
  Ad in map case showing Dodger Stadium Express boarding

October (World Series)

Metro:

- Metro Dodger Stadium Express webpage (metro.net/dodgers)
  Pageviews: 16,931
- Metro Dodger Stadium Express World Series Promo Video
  :45 sec video, promoted on Metro's social media platforms (Facebook, Twitter, Instagram)
- Promo on Metro website (metro.net)
  Web banner ad on Metro home page linked to the Dodger Stadium Express webpage.
- Dodger Stadium Express Radio Ads (postseason coverage)
  :30 sec spot during every away game; :15 sec spot during every home game
- Dodger Stadium Express Rail Posters (4-Color, English/Spanish)
  Installed system wide
- Dodger Stadium Express Bus Car Cards (4-Color, English/Spanish)
  Installed system wide and on all Dodger Stadium Express buses
- Dodgers Stadium Express Take One Brochure (4-Color, 5-Panels, English/Spanish)
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- Dodger Stadium Express Ad for Metro 3rd floor video wall
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  Installed throughout the platform and mezzanine levels of the Red/Purple Line at Union Station; Installed one on the elevator at the Gold Line Exit

- Dodger Stadium Express Wayfinding Stanchion Signs
  Installed in the East Portal and Alameda ends of Union Station
- Dodger Stadium Express Directional Floor Graphic Decals
  Installed in the Union Station Passageway
- Backlit ads at Metro Silver Line Stations
  Ads in map cases showing Dodger Stadium Express boarding locations (Harbor Gateway Transit Center, Rosecrans Station, Harbor Freeway Station, Manchester Station, Slauson Station)
- Chinatown backlit ad
  Ad in map case showing Dodger Stadium Express boarding

Dodgers:

- Ad in "Dodgers Insider"
  - Distributed (for sale) in Dodgers Stadium
- Video spot on DodgerVision at least once per game (pre-game)
- Dodger Stadium Express webpage on Dodgers website (https://www.mlb.com/dodgers/ballpark/transportation/dodger-stadium-express)
- Dodger Stadium Express supergraphics displayed on twelve (12) Metro buses to help identify the service

Photos and News Clips

This season presented several opportunities to advance the concept of traveling to Dodger Stadium without driving in a car. Getting to Dodger Stadium was highlighted in the LA Times on April 26, 2018 and in several Metro Board Meetings. The topic of discussion surrounded "A Gondola for Union Station to Dodger Stadium" from an Los Angeles Times article:

L.A. NOW **LOCAL**

A gondola from Union Station to Dodger Stadium? It could happen by 2022, Mayor Garcetti says

By LAURA I NELSON and BILL SHAIKIN
APR 26, 2018 I 4:25 PM

A rendering shows a gondola car carrying passengers from Union Station to Dodger Stadium. (Aerial Rapid Transit Technologies LLC)

Thousands of baseball fans have thought longingly of visiting Chavez Ravine without idling in snarled, rush-hour traffic in a car or on a bus, sometimes missing the first pitch.

Now, a company funded by former Dodgers owner Frank McCourt has proposed a possible solution: a gondola lift that would whisk passengers from Union Station to Dodger Stadium by air in five minutes.

It's an unorthodox proposal in a city where big ideas often flare up and die out —like a similar pitch for an aerial system to the Hollywood sign. But this time, backers say, the plan is for real.

"I am absolutely confident that this will happen," Los Angeles Mayor Eric Garcetti told reporters Thursday. "It's not actually crazy. It may seem like that because in Los Angeles, we don't have this. But this exists in over a dozen cities around the world."

Once relegated to ski resorts, gondolas Are having something of a transportation moment. They have become a tourist attraction in Taipei and London. And in more than a dozen South American cities, such systems have become a critical transit link between commercial centers and mountainous regions once connected only by congested, winding roads.

In the United States, the systems are in use on New York's Roosevelt Island and in

Portland, Ore., where a cable car carries commuters between a waterfront neighborhood and a university.

The craggy topography of Elysian Park has long presented a challenge to transportation planners and Dodgers fans alike. But those hills are perfect for a gondola line, which could easily scale inclines that defeat buses and light-rail lines, supporters say.

The gondola line, which could ferry passengers above the traffic-choked 110 Freeway, is one of several major infrastructure investments proposed in Los Angeles County that would not be built by Metro or funded by taxpayers. (Another? Elon Musk's tunnel project, currently awaiting environmental clearance from the city of Los Angeles.)

The company proposing the system was founded by McCourt's son Drew. The gondola project is directed by Martha Welborne, Metro's former chief planning officer.

Frank McCourt's investment firm would fund a portion of the project's estimated $125-million cost and would seek private financing for the remainder. McCourt sold the Dodgers in 2011 but retained half interest in the 130 acres of parking around the stadium, where the line would reach its terminus.

In a prepared statement, the Dodgers called the gondola "an important and innovative project" that would improve the fan experience and remove cars from neighborhood streets. The company would reimburse Metro for costs associated with environmental review and public hearings, project officials said.

In Chavez Ravine, the gondola would probably stop near the downtown gate, on the southeastern side of the stadium. Operators would charge a fare that would be cheaper than parking at Dodger Stadium — currently about $20 — but the exact amount has not been set, officials said. Garcetti said it would be "affordable to everyday folks."

A rendering shows passengers getting off gondola cars at Dodger Stadium. (ARTT LLC)

On game days, hundreds of cars heading to Chavez Ravine jam surrounding streets, causing traffic tie-ups and parking headaches for Echo Park residents.

Currently, the only mass-transit option to Dodger Stadium is an express bus operated by Metro, which uses dedicated bus lanes on Sunset Boulevard. Garcetti said the gondola would supplement, rather than replace, bus service.

"It's also another 5,000 people that can come without having to be in a vehicle, even that shuttle bus," Garcetti said. The bus "moves relatively quickly, but it's still on the road, it's still the victim of some traffic. This is a quicker, smoother ride."

The gondola would be most likely to succeed if the Dodgers, Metrolink and Amtrak work to provide late trains for fans who live outside the city, said Sarah Catz, a research associate at UC Irvine's Institute of Transportation Studies and a founding board member of Metrolink.

At Angels games, Metrolink holds one train in each direction until after the final out. After Dodgers games, however, there is no scheduled Metrolink service from Union Station past 7 p.m. to Orange County, past 8 p.m. to Ventura County and past 10 p.m. to the Inland Empire and Antelope Valley.
"If fans want to stay for an entire game, an automobile is typically what they use to get home," Catz said.

On days when games weren't in session, Garcetti said, the bubble-like gondola cars could serve as the backdrop for first dates. nights out with friends and marriage proposals.

"Los Angeles is a gorgeous city," Garcetti said. "It lays out at night like this bed of jewels. This isn't something that's just about Dodgers games."

Under the Dodgers' 2012 sale agreement, the land surrounding Dodger Stadium is jointly controlled by McCourt and the team's current ownership. The Dodgers will not be required to contribute to the financing of the gondola, Welborne said.

Though lenders might be more receptive to finance a gondola that goes to Dodger Stadium 365 days a year — rather than just on 81 home-game dates — Welborne said development of the stadium site is not necessary to make the project financially viable. "No development plans are proposed," she said.

The firm would need to acquire some right-of-way in the Chinatown area to build the support posts for the gondola wires and to secure the air rights to the space above some buildings. Acquiring land is often one of the most expensive — and contentious — parts of a transportation project.

Still, Garcetti said, that isn't a concern. The project takes up little space on the ground, and it would be possible to build a route from Union Station that would not go above houses or businesses, perhaps through Los Angeles State Historic Park.

In other cases, he said, the gondola wires would be high enough to avoid air rights above buildings.

That's not a process that has always gone smoothly. When the Portland aerial tramway opened a decade ago, some residents sued. A man who lived beneath the route in view of passengers hung a banner from his house that used an expletive to deride the tramway.

Project supporters hope public outreach can start by the end of the year, with final decisions on routes and stations in 2019 or 2020. The system could begin service by opening day in 2022, Garcetti said, well ahead of the 2028 Summer Olympics.

Bill Shaikin

Bill Shaikin is the national baseball reporter for the Los Angeles Times. He has worked at The Times since 1997 and has covered baseball for Southern California newspapers since 1989. He was the beat writer when the Dodgers filed for bankruptcy in 2011 and the Angels won the World Series in 2002, two events considered beyond improbable before they happened. He graduated from UC Berkeley and hopes to see the Golden Bears in the Rose Bowl during his lifetime, just once.

Another discussion in the DodgerBlue.com discussion articles was an article regarding Elon Musk's desire to "Bore" a quicker method to get to Dodger Stadium, as seen here:

8/20/2018 Dodgers News: Elon Musk's The Boring Company To Build Quick Transportation System To Dodger Stadium DodgerBlue.com

Dodgers News: Elon Musk's The Boring Company To Build Quick Transportation System To Dodger Stadium

*By **Daniel Starkand** - 08/19/2018*

Gary A. Vasquez-USA TODAY Sports

As Los Angeles Dodgers fans are quite familiar with, getting to and from Dodger Stadium for a game is never easy due to traffic in and around the area.

That may be getting a lot easier in the near future though as Elon Musk's The Boring Company recently announced a proposal for alternate and quicker transportation to the stadium.

They are calling it the "Dugout Loop" and it would be a "high-speed, zero-emissions, underground public transportation system, allowing fans to get from the Red Line to Dodger Stadium in under four minutes."

The three places that the transportation would operate from is Los Feliz, East Hollywood, and Rampart Village neighborhoods ("western terminus").

This would not be the only attempt to alleviate the heavy traffic going into and out of Dodger Stadium.

This past April, the Dodgers and Aerial Rapid Transit Technologies LLC (ARTY) unveiled plans for an aerial rapid transit connection that will run from Union Station to Dodger Stadium. That aerial system is expected to begin operations in 2022.

Musk's proposal is an underground tunnel that would run 30 feet below the ground surface and is only expected to take around 14 months to build. It would begin at the Dodger Stadium property al ɹu will proceed under Vin Scully Avenue and Sunset Boulevard.

As far as cost goes, the Dugout Loop would only cost $1 to ride and fans would be able to book their reservations in advance via a mobile app, over the phone or in person.

The Dugout Loop is expected to be able to carry 1,400 people, although if they receive positive feedback they may be able to expand that to 2,800.

https://dodgerblue.com/dodgers-news-elon-musk-boring-company-quick-transportation-system-dodger-stadium-tunne1/2018/08/19/

Attachments:

- Artwork & Advertisement Samples
- Attendance Data 2018/2017

Dodger Stadium Express

Preliminary Ridership Reports - 2018 Season

Highlighted blue are Playoff games

Highlighted Yellow are Exhibition Games

2018 Season

# Games	Day of Week	Date	Inbound to Dodger Stadium	Outbound from Dodger Stadium	Total Passenger	Attendance	Max # of buses used
	Monday	26-Mar	629	677	1306	35,000	10
	Tuesday	27-Mar	671	716	1387	35,000	10
1	Thursday	29-Mar	3,386	3,169	6555	53,069	25
2	Friday	30-Mar	2,014	1,805	3819	48,518	12
3	Saturday	31-Mar	1,539	1,584	3123	42,953	12
4	Sunday	1-Apr	1,310	1,474	2784	35,570	12
5	Tuesday	10-Apr	1,141	1,068	2209	35,578	12
6	Wednesday	11-Apr	1,822	1,815	3637	45,427	12
7	Friday	13-Apr	1,099	1,137	2236	42,154	12
8	Saturday	14-Apr	1,266	1,297	2563	40,941	12
9	Sunday	15-Apr	1,628	1,744	3372	48,209	12
10	Friday	20-Apr	1,951	1,809	3760	39,027	12
11	Saturday	21-Apr	1,637	1,634	3271	48,532	12
12	Sunday	22-Apr	1,343	1,443	2786	39,346	12
13	Monday	23-Apr	1,275	1,172	2447	37,074	10
14	Tuesday	24-Apr	911	999	1910	36,009	10
15	Wednesday	25-Apr	888	916	1804	25,028	8
16	Tuesday	8-May	1,230	1,132	2362	35,097	10
17	Wednesday	9-May	1,630	1,506	3136	36,816	10
18	Thursday	10-May	1,358	1,292	2650	37,216	10
19	Friday	11-May	1,520	1,476	2996	41,915	12
20	Saturday	12-May	1,399	1,575	2974	42,671	12
21	Sunday	13-May	1,455	1,498	2953	39,089	12
22	Monday	21-May	1,113	1,139	2252	30,506	10
23	Tuesday	22-May	1,192	1,101	2293	42,567	12
24	Wednesday	23-May	1,232	1,138	2370	31,923	10
25	Friday	25-May	1,297	1,348	2645	39,583	12
26	Saturday	26-May	1,450	1,550	3000	43,322	12
27	Sunday	27-May	1,479	1,622	3101	35,101	12
28	Monday	28-May	1,263	1,333	2596	38,495	12
29	Tuesday	29-May	672	664	1336	31,915	10
30	Wednesday	30-May	1,166	1,112	2278	41,136	12
31	Thursday	31-May	927	930	1857	26,224	9
32	Friday	8-Jun	1,869	1,841	3710	39,159	12
33	Saturday	9-Jun	1,745	1,790	3535	44,905	12
34	Sunday	10-Jun	1,311	1,359	2670	36,420	12
35	Tuesday	12-Jun	1,321	1,228	2549	38,078	12
36	Wednesday	13-Jun	1,318	1,271	2589	36,306	12
37	Friday	15-Jun	1,972	1,921	3893	47,717	12
38	Saturday	16-Jun	1,579	1,674	3253	42,156	12
39	Sunday	17-Jun	1,628	1,757	3385	42,145	12
40	Monday	25-Jun	1,323	1,346	2,669	40,878	12
41	Tuesday	26-Jun	1,972	1,985	3,957	46,653	12
42	Wednesday	27-Jun	1,379	1,267	2,646	40,499	12
43	Thursday	28-Jun	1,888	1,941	3,829	38,023	12
44	Friday	29-Jun	1,306	1,219	2,525	38,243	12
45	Saturday	30-Jun	1,612	1,593	3,205	40,572	12
46	Sunday	1-Jul	1,117	1,207	2,324	35,481	12
47	Monday	2-Jul	1,143	1,087	2,230	33,086	12
48	Tuesday	3-Jul	1,736	1,625	3361	38,327	12
49	Wednesday	4-Jul	1,842	1,848	3690	45,573	12
50	Friday	13-Jul	2,099	1,900	3999	48,047	12
51	Saturday	14-Jul	2,008	2,068	4076	50,109	12
52	Sunday	15-Jul	1,755	1,903	3658	40,716	12

2017 Season

# Games	Day of Week	Date	Inbound to Dodger Stadium	Outbound from Dodger Stadium	Total Passenger	Attendance	Max # of buses used
	Saturday	1-Apr	1097	114	1211	Unknown	10
1	Monday	3-Apr	3,207	2,636	5843	54,000	24
2	Tuesday	4-Apr	1,589	1,379	2968	44,554	12
3	Wednesday	5-Apr	1,339	1,190	2529	44,868	12
4	Thursday	6-Apr	1,315	1,388	2703	39,813	10
5	Friday	14-Apr	1,670	1,550	3220	44,275	12
6	Saturday	15-Apr	1,269	1,305	2574	51,036	12
7	Sunday	16-Apr	1,205	1,321	2526	43,249	12
8	Monday	17-Apr	870	877	1747	38,189	10
9	Tuesday	18-Apr	1,252	1,185	2437	43,687	12
10	Wednesday	19-Apr	1,455	1,312	2767	41,441	12
10	Friday	28-Apr	1,683	1,438	3121	47,017	12
11	Saturday	29-Apr	1,499	1,492	2991	50,054	11
12	Sunday	30-Apr	1,392	1,431	2823	45,344	11
13	Monday	1-May	1,584	1,438	3022	42,513	12
14	Tuesday	2-May	1,511	1,369	2880	42,857	12
15	Wednesday	3-May	1,818	1,653	3471	46,527	12
16	Monday	8-May	1,065	985	2050	40,469	11
17	Tuesday	9-May	1,304	1,193	2497	39,459	10
18	Wednesday	10-May	982	980	1962	42,127	11
19	Thursday	18-May	1,424	1,227	2651	39,748	10
20	Friday	19-May	1,503	1,397	2900	43,559	11
21	Saturday	20-May	1,320	1,362	2682	43,725	11
22	Sunday	21-May	1,325	1,457	2782	43,247	11
23	Tuesday	23-May	1,307	1,147	2454	44,941	12
24	Wednesday	24-May	933	923	1856	39,869	10
25	Thursday	25-May	1,670	1,478	3148	44,522	11
26	Friday	26-May	1,626	1,383	3009	49,941	11
27	Saturday	27-May	1,787	1,683	3470	51,101	11
28	Sunday	28-May	1,893	1,792	3685	45,058	11
29	Monday	5-Jun	1,250	1,205	2455	37,667	10
30	Tuesday	6-Jun	1,264	1,096	2360	43,536	12
31	Wednesday	7-Jun	1,624	1,458	3082	36,542	10
32	Friday	9-Jun	1,547	1,318	2865	45,478	11
33	Saturday	10-Jun	964	1,089	2053	50,712	12
34	Sunday	11-Jun	1,359	1,451	2810	45,036	11
35	Monday	19-Jun	1,586	1,476	3062	46,400	12
36	Tuesday	20-Jun	1,418	1,319	2737	45,409	12
37	Wednesday	21-Jun	1,266	1,200	2466	53,056	12
38	Thursday	22-Jun	1,503	1,417	2920	45,775	12
39	Friday	23-Jun	1,314	1,211	2525	44,501	14
40	Saturday	24-Jun	1,403	1,460	2,863	47,612	12
41	Sunday	25-Jun	1,166	1,288	2,454	43,694	10
42	Monday	26-Jun	1,334	1,257	2,591	53,147	11
43	Tuesday	27-Jun	1,592	1,456	3,048	53,500	12
44	Tuesday	4-Jul	1,499	1,584	3,083	40,698	12
45	Wednesday	5-Jul	1,102	1,054	2,156	39,455	12
46	Thursday	6-Jul	1,218	1,177	2,395	45,903	12
47	Friday	7-Jul	1,618	1,464	3082	51,448	12
48	Saturday	8-Jul	1,275	1,384	2659	47,646	12
49	Sunday	9-Jul	1,081	1,203	2284	46,305	10
50	Thursday	20-Jul	1,494	1,366	2860	43,268	11

2018 Monthly Totals	
16,190	March
32,779	April
40,799	May
44,415	June
29,430	July
52,343	August
37,290	September
51,616	October
257,397	Reg Season
47,465	Post Season
304,862	**TOTAL**

2017 Monthly Totals	
39,460	April
44,519	May
40,291	June
44,299	July
27,475	August
38,109	September
37,981	October
6,489	November
234,153	Reg Season
44,470	Post Season
278,623	**TOTAL**

Avg. 2018 Ridership Per Game By Month	
March	3,238
April	2,732
May	2,550
June	3,173
July	3,270
August	3,271
September	3,453
Post Season	5,933

53	Monday	30-Jul	1,654	1,628	3282	31,913	12
54	Tuesday	31-Jul	1,438	1,372	2810	42,588	12
55	Wednesday	1-Aug	1,608	1,561	3169	33,289	12
56	Thursday	2-Aug	1,635	1,625	3260	33,983	12
57	Friday	3-Aug	2,031	1,940	3971	44,365	12
58	Saturday	4-Aug	1,946	2,059	4005	45,093	12
59	Sunday	5-Aug	1,758	1,799	3557	40,479	12
60	Monday	13-Aug	1,608	1,575	3183	37,345	12
61	Tuesday	14-Aug	1,505	1,392	2897	44,175	12
62	Wednesday	15-Aug	1,765	1,669	3434	40,019	12
63	Monday	20-Aug	1,224	1,138	2362	36,942	12
64	Tuesday	21-Aug	1,432	1,320	2752	37,255	12
65	Wednesday	22-Aug	1,822	1,700	3522	43,536	12
66	Friday	24-Aug	1,726	1,619	3345	40,118	12
67	Saturday	25-Aug	1,853	2,046	3899	46,023	12
68	Sunday	26-Aug	1,229	1,323	2552	36,164	12
69	Thursday	30-Aug	1,390	1,375	2765	36,015	12
70	Friday	31-Aug	1,898	1,772	3670	38,935	12
71	Saturday	1-Sep	1,839	1,838	3677	39,214	12
72	Sunday	2-Sep	1,614	1,706	3320	32,924	10
73	Monday	3-Sep	1,616	1,733	3349	36,891	12
74	Tuesday	4-Sep	1,174	1,059	2233	33,524	10
75	Wednesday	5-Sep	830	875	1705	31,413	10
76	Monday	17-Sep	1,680	1,634	3314	34,535	12
77	Tuesday	18-Sep	1,842	1,723	3565	42,610	12
78	Wednesday	19-Sep	2,328	2,027	4355	40,751	12
79	Friday	21-Sep	2,020	2,038	4058	42,747	12
80	Saturday	22-Sep	1,648	1,862	3510	48,619	12
81	Sunday	23-Sep	1,975	2,229	4204	40,340	12
82	Monday	1-Oct	2,198	1,953	4151	56,000	12
1	Thursday	4-Oct	2,491	2,325	4816	56,000	23
2	Friday	5-Oct	2,962	2,422	5384	56,000	23
3	Monday	15-Oct	2,891	2,765	5656	56000+	23
4	Tuesday	16-Oct	2,879	2,659	5538	56000+	23
5	Wednesday	17-Oct	3,277	3,027	6304	56000+	23
6	Friday	26-Oct	3,418	3,518	6936	Sold-Out	34
7	Saturday	27-Oct	3,195	3,303	6498	Sold-Out	33
8	Sunday	28-Oct	3,077	3,256	6333	Sold-Out	29

51	Friday	21-Jul	1,401	1,329	2730	43,742	11
52	Saturday	22-Jul	1,221	1,280	2501	50,316	11
53	Sunday	23-Jul	1,287	1,408	2695	42,773	10
54	Monday	24-Jul	1,574	1,451	3025	48,145	10
55	Tuesday	25-Jul	1,402	1,228	2630	42,508	11
56	Wednesday	26-Jul	1,459	1,271	2730	50,038	12
57	Friday	28-Jul	1,636	1,508	3144	46,562	11
58	Saturday	29-Jul	1,622	1,702	3324	47,951	11
59	Sunday	30-Jul	1,434	1,567	3001	50,163	11
60	Friday	11-Aug	1,995	1,823	3818	51,569	12
61	Saturday	12-Aug	1,618	1,679	3297	53,500	12
62	Sunday	13-Aug	1,593	1,644	3237	46,191	10
63	Tuesday	15-Aug	1,601	1,432	3033	47,186	12
64	Wednesday	16-Aug	2,018	1,929	3947	42,096	15
65	Friday	25-Aug	1,977	1,798	3775	48,639	12
66	Saturday	26-Aug	1,625	1,610	3235	50,983	11
67	Sunday	27-Aug	1,527	1,606	3133	42,762	10
68	Monday	4-Sep	1,500	1,595	3095	39,314	12
69	Tuesday	5-Sep	1,378	1,265	2643	39,639	12
70	Wednesday	6-Sep	1,491	1,369	2860	44,264	12
71	Thursday	7-Sep	1,448	1,350	2798	41,664	11
72	Friday	8-Sep	1,555	1,492	3047	47,362	12
73	Saturday	9-Sep	1,647	1,720	3367	53,500	12
74	Sunday	10-Sep	1,281	1,442	2723	45,890	12
75	Friday	22-Sep	1,783	1,512	3295	49,035	11
76	Saturday	23-Sep	1,374	1,487	2861	50,153	12
77	Sunday	24-Sep	1,590	1,589	3179	48,882	11
78	Monday	25-Sep	1,576	1,489	3065	41,082	11
79	Tuesday	26-Sep	1,405	1,344	2749	48,966	11
80	Wednesay	27-Sep	1,244	1,183	2427	41,819	12
81	Friday	6-Oct	2,344	2,111	4455	Unknown	27
82	Saturday	7-Oct	2,265	2,185	4450	Unknown	24
83	Saturday	14-Oct	2,353	2,108	4461	Unknown	21
84	Sunday	15-Oct	2,553	2,063	4616	Unknown	23
85	Tuesday	24-Oct	3,031	2,805	5836	Sold-Out	32
86	Wednesday	25-Oct	3,770	3,400	7170	Sold-Out	29
87	Tuesday	31-Oct	3,739	3,254	6993	Sold-Out	31
88	Wednesday	1-Nov	3,433	3,056	6489	Sold-Out	31

Dodger Stadium Express

Preliminary Ridership Reports - 2018 Special Events
Concert

2018								
# Event	Day of Week	Date	Inbound to Dodger Stadium	Outbound from Dodger Stadium	Total Passenger Trips	Attendance	Max # of buses used	
1	Saturday	7-Jul	413	684	1097	44,000	16	Dead and Company
2	Saturday	28-Jul	1166	1540	2706	44,000	16	Luke Bryan

metro.net/dodgers

GO METRO TO DODGER STADIUM

Service to Dodger Stadium from Union Station and the South Bay.

Servicio desde Union Station y el South Bay.

Metro®

Clean Transportation
Funding from the MSRC
Mobile Source Air Pollution Reduction Review Committe

xx.xx.18

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GO METRO TO DODGER STADIUM.

FREE WITH YOUR DODGER TICKET.

SERVICE FROM UNION STATION AND THE SOUTH BAY.

Metro®

Clean Transportation
Funding from the MSRC
Mobile Source Air Pollution Reduction Review Committee

Agregue Dodger Stadium Express en su alineación.

Puede viajar en Metro a Dodger Stadium haciendo conexión con el Stadium Express en dos prácticas ubicaciones – Union Station o el South Bay. ¡Y su boleto para los Dodgers sirve para su tarifa!

Union Station es servida por muchas líneas de autobús de Metro y municipales, las líneas Red, Purple y Gold de Metro Rail, así como Metrolink y Amtrak. Harbor Gateway Transit Center en el South Bay, también cuenta con el servicio de varias líneas de autobús de Metro, Metro Silver Line y Torrance Transit. Es fácil dejar su auto en casa y conectarse con el Dodger Stadium Express.

Para planear la mejor ruta, llame al 323.466.3876 o use el Trip Planner en *metro.net*.

> Su boleto para los Dodgers sirve solamente como la tarifa del boleto para el Dodger Stadium Express en el día del partido; las tarifas regulares aplican en todos los demás servicios de conexión de autobuses y trenes.

> Le sugerimos llegar temprano. Las multitudes son más pesadas cerca de la hora del partido.

> Para el horario de partidos, visite *metro.net/dodgers*.

DÍA DEL PARTIDO

Consejos

DESDE UNION STATION

> Aborde cerca de la zona de descargo de pasajero/área de valet en frente de los apartamentos Mozaic.

> Los autobuses salen cada 10 minutos, empezando 90 minutos antes del partido hasta el fin de la segunda entrada para todos los partidos.

> Puede bajar en una de dos paradas – atrás de **Center Field** o en **Top Deck**. El servicio de regreso lo recogerá en las mismas paradas después del partido.

> El servicio de regreso se extiende hasta 45 minutos después del último out o 20 minutos después de las actividades después del partido.

DESDE SOUTH BAY

> Aborde en cualquiera de las siguientes estaciones: Slauson, Manchester, Harbor Freeway, Rosecrans, o Harbor Gateway Transit Center (plataforma 9).

> Los autobuses salen cada 20 minutos, empezando 2 horas antes del partido, el último autobús sale de Harbor Gateway Transit Center al iniciar el partido.

> Se le llevará hasta atrás de **Right Field**. El servicio de regreso hacia el South Bay le recogerá en la misma parada después del partido.

> El servicio de regreso empieza después de la séptima entrada y se extiende hasta 45 minutos después del último out, o 20 minutos después de las actividades después del partido.

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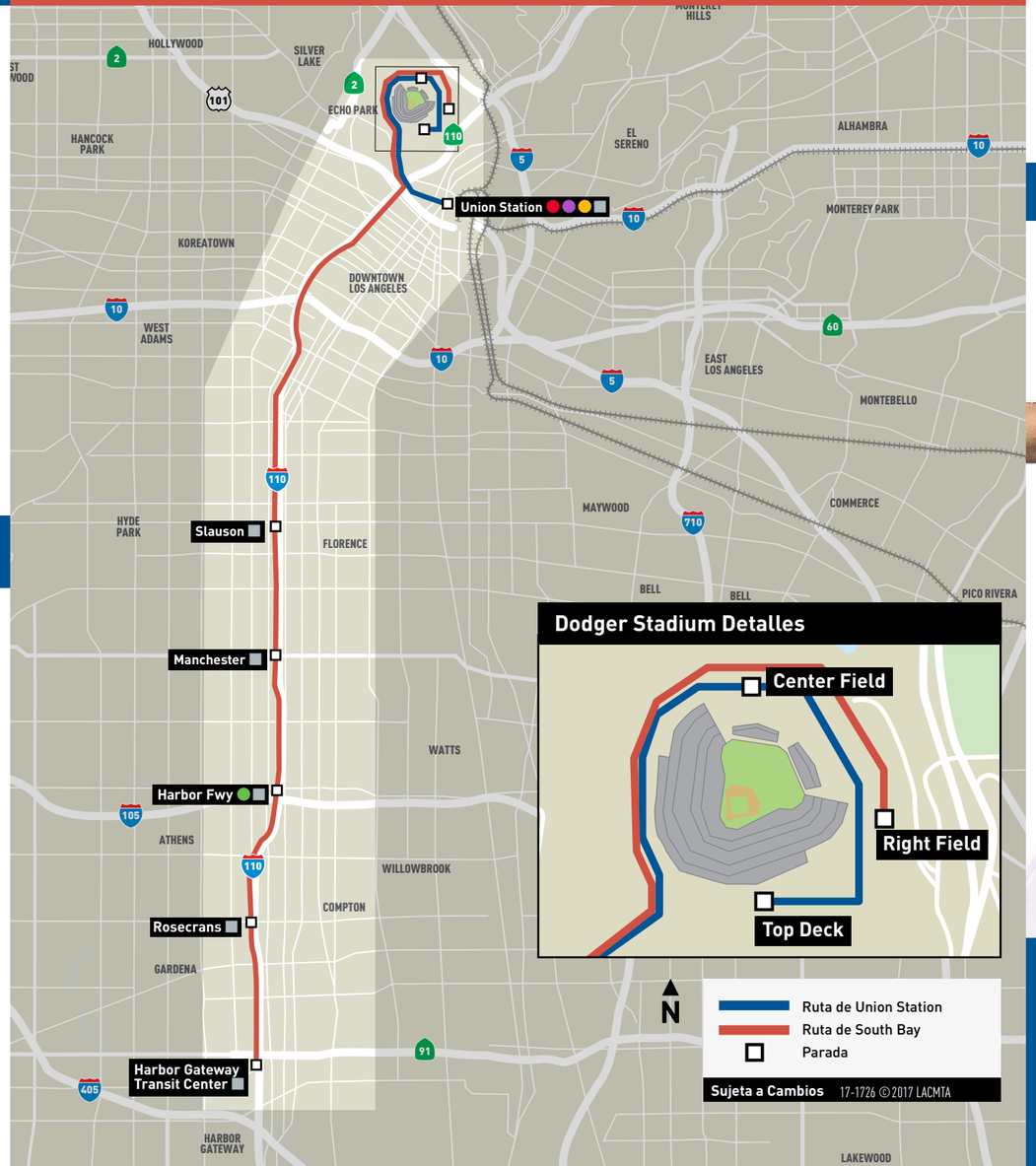
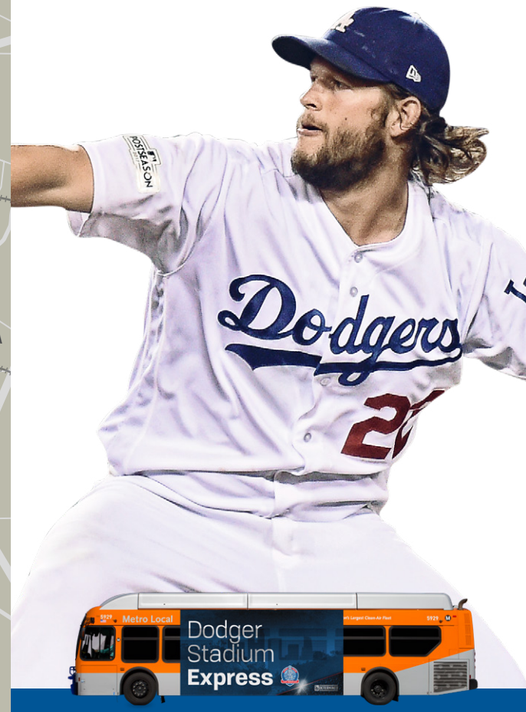
Elija su ruta a Dodger Stadium.



metro.net/dodgers

Go Metro to Dodger Stadium.

Service from Union Station and the South Bay.



Metro

Put Metro's Dodger Stadium Express in your line-up.

Go Metro to Dodger Stadium by connecting with the Stadium Express at two convenient locations – Union Station or the South Bay. And your Dodger ticket is good for the fare!

Union Station is served by many Metro and municipal bus lines, and Metro Rail's Red, Purple and Gold Lines, as well as Metrolink and Amtrak. Harbor Gateway Transit Center, in the South Bay, also is served by several Metro bus lines, the Metro Silver Line and Torrance Transit. So, it's easy to leave your car at home and connect with the Dodger Stadium Express.

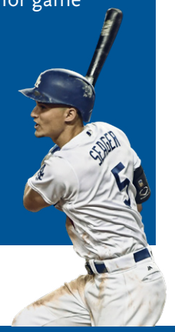
To plan the route that's best for you, call 323.GO.METRO or use the Trip Planner at *metro.net*.

> Your Dodger ticket is good for the Dodger Stadium Express fare only; *regular fares apply on all other connecting bus and rail service.*

> Arrive early; crowds are heaviest near game time.

> See *metro.net/dodgers* for game schedule.

GAME DAY Tips



FROM UNION STATION

> Board near the passenger drop-off/valet area near the Mozaic Apts.

> Buses run every 10 minutes, starting 90 minutes before game time through the end of the 2nd inning for all home games.

> You can exit at one of two stops – behind **Center Field** or at the **Top Deck**. Service back to Union Station will pick up at the same stops after the game.

> Return service ends 45 minutes after the final out or 20 minutes after post-game events.

FROM THE SOUTH BAY

> Board at any of the following stations: Slauson, Manchester, Harbor Freeway, Rosecrans, or Harbor Gateway Transit Center (Bay 9).

> Buses run every 20 minutes starting two hours before game time, with the last bus leaving Harbor Gateway Transit Center at game time.

> You'll be dropped off behind **Right Field.** Service back to the South Bay will pick up at the same stop after the game.

> Return service begins after the end of the 7th inning and ends 45 minutes after the final out, or 20 minutes after post-game events.

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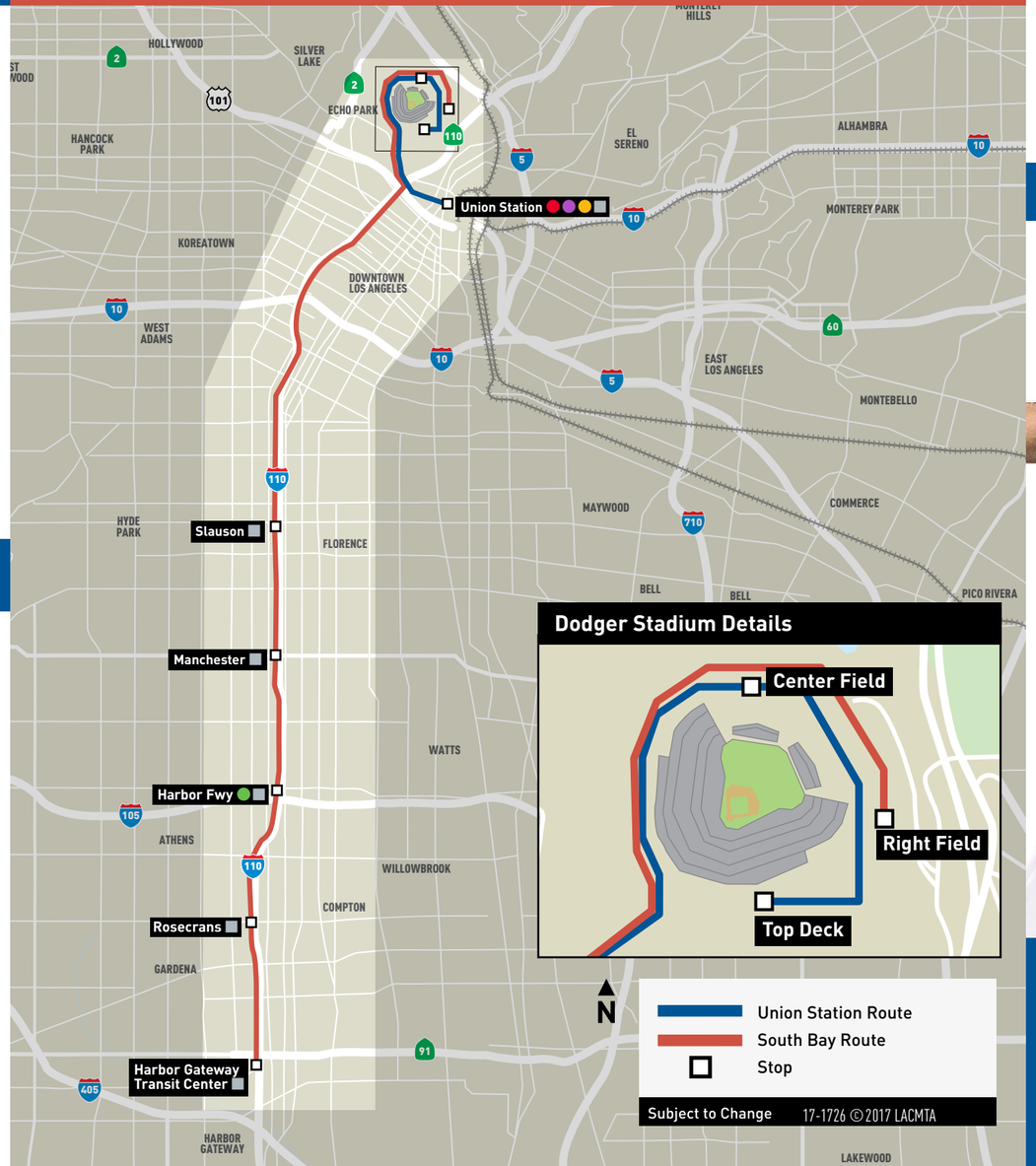
Choose your route to Dodger Stadium.



metro.net/dodgers

¡Viaje en Metro a Dodger Stadium!

Servicio desde Union Station y el South Bay.

Metro

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Dodger
Stadium
Express

mounted

unmounted

Dodger Stadium **Express**

Union Station West

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Dodger Stadium

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